

MNA Board Meeting – March 2017

March 1st , 2017 – Meadowood Community Center - 7:00pm-8:30pm

Attendees:

Matt Ahlswede (11)
Mark Bauman (8)
Terry Evanson (9)
Willa Schlecht (4)
Lisa Schulz (7)
Sally Stix (1)
Kristen Schoepke (*)
Sheray Wallace
Krista Wozniak (10)

Guests:

Officer Adam
Matt Phair

Upcoming events:

- Health Fair - March 8
- Bingo - March 11, Ten Pin Alley
- Make Music Madison - Wednesday, June 21
- Picnic - tentatively planned for July 29th

Follow ups:

- Matt A - Finish the welcome packet
- All - Bring membership dues to Bingo
- Willa - Track down Neighborhood Beautification Hero for newsletter column
- All - Send Mark articles/ads for April newsletter by March 31st

Notes

- **February Minutes** – Unanimously approved
- **Treasurer's Report** – Accepted without comment.
- **Police Report** - Adam - Kids broke Dry Cleaner's window with BB gun; otherwise quiet
- **Matt Phair** - Madison Municipal Building - scheduled to be renovated but estimated budget too high, some concern that staffing issues could impact Midtown Police. Fair Oaks affordable housing project was denied due to air/dirt quality concerns
- **Bingo** - Pizzas will be ordered when we get there. Doing really well on prizes. Krista W to make signs, cupcakes, and create Nextdoor event. Terry will bring petty cash for membership dues.
- **Directory** - Today is the end of the membership drive! Bring in your dues and update the database. New absolute deadline is March 11th at bingo. Krista will start working on the database March 12th.
- **Member welcome packet** - Matt A - Will finish the packet up by EOM with the intent of continuously updating it. Will have a template by next meeting.
- **Neighborhood Survey** - Multiple choice, not free response. Doesn't make sense to combine with Imagine Madison survey since that's too broad. Keep surveys separate, but send out at the same time. Imagine Madison is incentivizing responses with gift cards. Idea: Do survey at picnic, community suppers, make music madison.
- **Health Fair** - March 8th - First health fair, new theme every month.
- **Grant Proposal** - Willa submitted on 2/25, with the help and support of many people. Asking for \$7,700 for gift cards to incentivize attendance and provide some supplies. Partnering with the Library. Will be presenting at EOP meeting on April 3rd. City public health department wants to know what the barriers are for people finding their health home.
- **Electronic sign** - Willa reaching out to Matt Tucker re: zoning issue.
- **Scholarships** - Next weekend is the Kids Expo - Willa going to see what kinds of summer programs exist. Scholarships project TBD, in case the other grant work takes up Willa's time
- **Byrne Grant** - Sheray designing "resource bus" to travel around the south side. Already have the money for this project.

- **Justified Anger** - Sheray won \$500 in a Shark Tank competition towards a youth violence prevention program
- **Kids Garden** - Sally, Aislynn. Re-level but keep tiles, create more raised beds. Consider working with Sustain Dane. Aislynn is running signup for gardens this year. Reach out to apartments to see if they're interested in plots? Matt A has a beekeeper friend who might be interested in putting a hive in the garden.
- **Median** - There are plants in the median between Leland and Whitney; we have a maintenance contract with the city. We should wait and see what we're dealing with. Newsletter: Adopt a median?
- **Make Music Madison** - Willa signed us up today!
- **Farmer's Market** - We should eventually include in newsletter, facebook page, nextdoor. Board will write letter of support when they submit grant proposal.
- **Newsletter** - Deadline for submitting article or ad for April newsletter is March 31st. President's Letter should include all of the events/initiatives we're involved in.
- **Separate July 4th Children's Parade** - Let's remove this and focus on our picnic or MMM.
- **Budget**
 - \$500 - community health worker
 - \$500 - scholarship camps, but seeking more from grants
 - \$1600 - Proposed for directory - Estimated \$1.50-\$200 per directory for 700 directories
 - Printing/increase advertising revenue for newsletters- should be closer to breaking even
 - Make Music Madison - Suggest \$500 since we went over last year. Want to have more kid's activities.
 - Lisa will make changes and then email out.
 - Unanimously approved budget with adjustments