

MNA BOARD MEETING MINUTES—AUGUST 2017

August 2, 2017 – Meadowood Community Center-7:00-8:30

ATTENDEES:

Matt Ahlswede (11)	Kristen Schoepke (at large)	GUESTS:
Mark & Janice Bauman (8)	Lisa Schulz (7)	Officer Adam
Terry Evanson (9)	Kyra Swenson (12)	Merle Bergston (Police Co-Liaison)
Willa Schlecht (4)	Sheray Wallace (13)	Matt Phair (Alder)
		Stephanie Bradley-Wilson

NOTES

- **June minutes**—unanimously approved
- **Treasurer’s Report**—Reviewed printed report. Subtracted community supper amt. from total; Received four memberships via Paypal.
- **Police Report (Adam)**—Hard data of criminal activity: improving in most categories. The recent murder incident was not related to Meadowood. A few bad individuals (about 35) in the entire city cause most of the trouble. People know who they are but afraid to snitch--afraid of retribution. Landlords are getting on board, screening applicants. Still work to be done with juvenile criminal activity, but mostly positive. Meeting held with store owners at Meadowood Shopping Center. Three kids damaging property (8-10 yrs. old). \$9,000 to repair window damage in early hours. of morning. Need to put face to the kids and business owners to establish an emotional connection. Get to know your neighbors.
- **Matt Phair**—Crime categories are improving, but violent crimes are up. Quality of life crimes are down. Matt and other alders are worried about the children and families of the 35 bad individuals that are causing most of the problems in Madison. Relatives see the violence every day. The next generation could be 300 people if we don’t take care of this group of 35. Budget meetings will be held Sept. and Oct. and will include public feedback meetings.
- **Sheray:**
 - Stop the Violence parade on Aug. 26. Participants: UW Marching band and NAACP. There will be a sign for Meadowood Assn, banners, community center to invest in posters, crayons for kids to create. End at Redeemer church, then go to West fest. Will get book bags for the kids. Justice of Commonwealth will be one of the speakers at Good Shepherd.
 - Meadowood health care partnership. On 8/17, Sheray will get certified as a Community Health Worker.
 - Meadowood Community Supper serving tacos set for 9/26 at Good Shepherd church. On the website.
- **Terry:** Should Meadowood have a resource table at West Fest? Decision: No. Keep in mind for next year. Kyra is doing a great job with the Meadowood website. Give any feedback to Kyra. Terry mentioned Police presentations at group functions--what you can do with your property to keep safe. Some video links.
- **Make Music Madison:** Willa and Kristin debriefed. Went well, but maybe more things for kids: . Bouncy House, and youth/children’s acts. Open mike. Work on their acts right out of school. Have church people help to deliver tables? Add portable toilets. Weather was beautiful.
- **MNA picnic:**

- 50 people approx. There were mostly older white people at the picnic. One black woman attending asked what we are doing to improve neighborhood safety. Our neighborhood is very racially and economically segregated. Suggestion: Change picnic/annual meeting to Meadowood Park. New Bryne Grant resource trailer will have a generator. MNA can rent a large tent. Consider partnering with another group (in the past a Boy Scout troop held a fund raiser with children's activities) to make this event more family friendly.
- Sloppy joes were a hit. 8 pounds. There was half of the chicken left and one whole bowl of potato salad.
- **Election results.** Sally not present to announce results. Terry said that everyone was re-elected. There was a write-in for Area 6 Mary Hare (she was not at picnic).
 - **Survey monkey:** Discussed how to effectively distribute the MNA Survey. Some responses from picnic, but not representative of the neighborhood. Link to Survey Monkey in the next Meadowood; suggestion to stuff survey with return envelope in print edition. Did not decide on a final approach. **Do we need another board retreat?** Not enough members here to make decision. We definitely need more board members. What do we want a budget for? Ideas need to be fleshed out in September and October. Explained what retreat entails. Also, Terry will meet with Krista to get file for directory.
 - Willa: Will do a Doodle poll for retreat date in October/November
- **Question to board members:** What projects to we want to start, stop or continue doing?
 - Lisa: do everything we are doing, picnic should move to Meadowood Park. Likes supporting Mellowood, West Fest.
 - Kristin: We have a grant/scholarship that we offer to help youth. Anything we can do to facilitate conversation about race, make our community more diverse.
 - Kyra: support the Urban League, any resources, school supplies; most little crimes done by juveniles. What can we do to make them feel a part of the neighborhood? Know your neighbors.
 - Mark: Activities and sponsoring events are good ones. Likes the idea of sending paper and electronic reminder notices about annual picnic since date is changed. Encourage people to be involved. Not just sponsor events, but advocate for the needs of the neighborhood.
 - Matt: race relations. We need to be the resource to tie existing programs together and become a conduit for that. Many small groups but we need to be the hub. Get to know our neighbors: likes having a block party. Encourage this to happen. Encourage block captains to lead.
 - Willa: church partnership with race relation conversations? Reach out to schools that got MMSD grant? What did we learn after a year? We need more cross cultural events. Know neighbors. Activities should hit one of five things that we want to focus on.
- **Terry:** we need to find people to help do the new membership drive. Meadowood neighborhood Signs: we'll need to get members to adopt a sign (plant flowers). Put this on the newsletter/website. Sally S. plans to send out media policy by email.
- **Stephanie Bradley-Wilson:** Thanked the board for the gift cards that we provided for the Really Smart program. Will be getting a trailer 14 x 8 with concession sign and large panel. It will arrive in early Sept.
- **Motion to adjourn** at 8:32 pm by Terry. Motion was seconded by Kyra.