

# MNA Board Meeting – April 2017

April 5th , 2017 – Meadowood Community Center - 7:00pm-8:34pm

## Attendees:

Matt Ahlswede (11)  
Mark Bauman (8)  
Terry Evanson (9)  
Michael King (5)  
Willa Schlecht (4)  
Krista Wozniak (10)

## Guests:

Wayne Strong - Urban League of Greater Madison ([wstrong@ulgm.org](mailto:wstrong@ulgm.org))  
Matt Veldran

## Upcoming events:

- Farmer's Market - Saturday, June 10, Elver Park
- Make Music Madison - Wednesday, June 21
- Picnic - tentatively planned for July 29th

## Follow ups:

- Terry to send website poll via email
- Krista W to poll board on communication preference for directory
- Krista W to finish cleaning up directory
- Krista W to share Farmer's Market info on NextDoor
- Next meeting: Welcome packet, survey, directory, grants,

## Notes

- **March Minutes** – Unanimously approved
- **Treasurer's Report** – Unanimously accepted
- **Urban League** - Wayne Strong. Law enforcement background, involved with UL since October. Partnered with City to run employment center on West side - 658 S Gammon Rd. Center at Griff's will open Spring 2018. Running academies, info sessions, open house, future employer sessions. Weekday and weekend hours for computer/internet access. Teen workshop with Briarpatch and CommonWell (M/W 5-7pm) - resume writing, mock interviews, how to fill out applications. Free academies that partner with a lot of local companies: Trade/Construction, Healthcare administration, IT, Customer service. Goal: Help people improve their quality of life through gainful employment. Foundations for the Trades - expose people to many trades; START program for construction. Fatherhood program to help with child support.
- **Elected Official** - Matt Veldran - Many projects dealing with homelessness; county purchased a few units to provide affordable housing, also building a few new units. Day shelter downtown. Messner property will possibly be housing. Advertising Cultural Affairs' grants. No movement on jail or Alliant Energy projects yet.
- **Directory** - Include both formats. Include phone number unless they said no. No emails at all. Future plans: Photos, advertising, babysitters. Make sure to use nicer version of map. Will have updated copy at May meeting. Krista to email everyone for email preferences. Talk to alphagraphics about printing.
- **Newsletter** - Krista to update directory with yes/no column to determine exactly how many paper copies we need. Looking into printing fewer. Record number of articles this edition - 8 pages! A fair amount of ad revenue, more than covered the cost of printing. \$225 vs \$193.
- **New member welcome packet** - Matt A - Need a more modern logo, wait for website to be redone. Concept is great! Include a map (with parks), brush collection info/website, events at the parks (Splash pad, employment center, Let's Eat Out, Make Music Madison), Restaurants near you (maybe pamphlets or coupons), Pharmacies near you (insert), coffee shops, Polling place. Willa has an "asset map" she'll send Jayne. Include Meadowood.
- **Survey** - Matt - Email, NextDoor, distribute paper copy at events - need to involve people who aren't current members. How are we going to use this information? Translate this into Spanish. Jayne to email this to board members. Reconsider this in May.
- **More grants!** - Willa - \$7,800 for Sheray - First attempt we scored 0, they gave a "3" minute presentation which got them \$5,000. Partnership with UW Health. Need to discuss fundraising options, criteria, and goals next

month.

- **Los Atlantes** - Michael - Food's good, ambiance is awful.
- **Website** - Terry - New gmail address: [mnapres@gmail.com](mailto:mnapres@gmail.com), [mnaboard@gmail.com](mailto:mnaboard@gmail.com) is also available and we should get it. Matt A is checking on pricing. Let's poll the board via email to determine support. Willa wants \$\$ clearly laid out in the poll email. Goals: Governance, Legitimacy, ease of use. Future: online membership drive/donations.