

MNA Board Meeting – December 2016

December 7th , 2016 – Meadowood Community Center - 7:02pm-8:31pm

Attendees:

Matt Ahlswede (11)
Janice Bauman (8)
Mark Bauman (8)
Terry Evanson (9)
Mike King (5)
Krista Ralston (2)
Willa Schlecht (4)
Kristen Schoepke (*)
Lisa Schulz (7)
Sally Stix (1)
Krista Wozniak (10)

Guests:

Stephanie Bradley Wilson - Commonwealth / Byrne Grant
Matt Phair

Upcoming events:

- Community Supper/Health Fair - Wednesday, December 14th 5:30-8pm - Community Center

Follow ups:

- Krista W - Schedule Bingo, email Mark with date before 12/30
- All - Send Mark newsletter articles by 12/30

Notes

- **October Minutes** – Unanimously approved
- **October Retreat Minutes** - Unanimously approved
- **Treasurer's report** – Unanimously approved, with one change
 - Miguel Benson - Area 2 not Area 4
- **Elected Officials** - Matt Phair
 - Imagine Madison - City updating Comprehensive Plan for next 20 years (land, housing, jobs)
 - Check out the website, share feedback
 - Budget wrapped up, went well; Police Station still included; new Violence Prevention Initiative included
 - No standing, stopping, parking on Balsam - new signs went up on the north side of the road
- **Community Supper/Health Partnership** (Wed. Dec 14th, 5:30-8pm) - Krista R
 - At the Community Center this month, not the Church - but welcome to use the Church in the future
- **Byrne Grant** - Stephanie
 - 18 month planning process with the option to apply for an implementation grant in 2017 - Planning, safety and economic revitalization - Meadowood, Prairie Hills, Greentree neighborhoods
 - Since last spring, have met with stakeholders to discuss sense of safety/well-being, reviewed police data, monthly advisory team to understand deep drivers of crime (trespassing, extra people living in the apartment, kids walking through the property because they don't have anywhere else to hang out, drugs/alcohol)
 - Leland/Russett/Balsam/Thrush, Theresa Terrace, Park Edge/Waterleaf apartments
 - Looking into landlord training (how to develop relationships with tenants in challenging neighborhoods), increase engagement in guardianship amongst neighbors
 - Planning on having a larger community meeting to discuss these findings, break into workgroups to discuss those hotspot areas
 - Completing a directory of assets for each hotspot (meetings/organizations/facilities)
 - Willa is our Meadowood rep
- **Board Goals and Assignments**
 - Media
 - Facebook

- Sally volunteers to own Facebook
 - Suggest we need multiple MNA admins
 - Need a set of written rules/guidelines for posting
 - Sally to work with Lisa V on succession plan
- Website
 - Move to a Wordpress platform
 - Get a better domain name
 - Keep static info on the webpage, events on Facebook
 - Integrate a Google calendar into the website maybe for events
 - Include Community Center events too
- Outreach
 - Newsletter - Full events calendar should be published in January - we need dates by 12/30
 - Bingo - Need to contact the Catholic Multicultural Center - Krista W to follow up
 - Consider pushing print date back a week to catch late incoming articles
- **Membership drive**
 - Materials haven't been distributed to all of 3, 5, 6, 13, 14, 15
 - 3 is in the process
 - 12 has been distributed - Lisa is getting them membership cards, newsletters
 - Kyra Swenson will be area rep for 12 going forward
 - 6 is Veldran - We believe these are coming in, Lisa S is updating directory, Lisa V is getting them membership cards, newsletters
 - Mike is taking over area 5
- **Misc. Topics**
 - Farmer's Market at Elver Park? We think this is a great idea, dependent upon day of the week
 - More funding for DA's office - more follow through on cases - initial response seems negative
 - Discuss fireworks at Elver Park
 - Midtown Police reminder letter - We decided not to send a 2nd letter, since there are no current problems
- **Next time topics**
 - Anthony Cooper - with Nehemiah project, managing apartment for rehabilitating parolees
 - Spend more time discussing goals (~30 minutes in January)